



## October 2016 Newsletter

### BME Associates Business of the Month



Fairport-Perinton Chamber of Commerce is pleased to announce that BME Associates are being recognized as the Chamber's September Business of the Month. For more than 25 years, BME Associates, an engineering company, has been proud to partner with outstanding developers to play an integral role in some of the area's most recognized and admired projects, from residential and commercial to office and industrial. Their people are problem

solvers, combining experience with creativity to meet challenges and complete projects on time, within budget, and to specifications. [Read more...](#)

### Saelig Offers CTL Chromebooks

Saelig Company, an OEM electronics distributor, has added Google-Approved CTL Chromebooks to the products it carries for its school customers. CTL Chromebooks are designed around Intel microprocessors, and are available with accessories including charging carts, Google For Education applications and management software, extended warranties, and White Glove Service. For more information, contact [sales@saelig.com](mailto:sales@saelig.com) or call 585-385-1750



**Chamber Annual Member Meeting**  
**10/12 - 11:00 am to 1:00 pm**

**Member Meeting**  
and Complimentary Lunch  
**OCTOBER 12, 2016** 11am - 1pm

**The Fairport-Perinton Chamber**  
OF COMMERCE

Please join us for a members-only complimentary lunch with your Boardmembers & Committee Chairs. We need your feedback and input, as we plan for your Chamber in 2017!

Network Maximize Your Visibility Elect Officers

PLEASE RSVP AT [FairportPerintonChamber.org](http://FairportPerintonChamber.org) by October 7  
Limited seating - 2 attendees per business please

 **Hilton Garden Inn**  
BUSHNELL'S BASIN



Join us on October 12th from 11:00 am to 1:00 pm, for the Annual Member Meeting at Hilton Garden Inn, 800 Pittsford Victor Rd in Bushnell's Basin. Complimentary lunch will be served. Please register early. Seating is limited. The event is only for Chamber members.

[Register here ....](#)

## Manuel Music Studio Sees Increase in Adult Lessons

Manuel's Music Studio recently reported a growth in its adult music lesson enrollment at its Fairport store.

"In the past year, we have had a jump in numbers of adults enrolling in our music lessons, especially with instruction for piano and guitar," said Garry Manuel, owner. "We have adults taking lessons across the board on every instrument as well as voice. I think it is great to teach a variety of student ages, whatever age they are."

[To read the full article....](#)



## 1st Annual RockToBeer Festival



Fairport Brewing Company will be hosting it's 1st Annual RockToBeer Festival on Saturday, October 1st. They will have 6 live bands throughout the day, from 11:30am - 11pm. Iron Smoke Distillery will be on site with tastings. Amazing Grains will be serving up German inspired fare, including beer brats made by Skip's Fairport with FBC beer, served on Amazing Grains' famous salty bread buns! Admission is FREE. [Read more ...](#)

## FAST Begins 2016 - 17 Swim Programs

The FAST Swim School announces the beginning of our 2016-17 swim lesson adventure. Fairport Swim School director Carly Callan returns to lead one of the most talked about swimming instructional programs in the state and beyond.

[Read more ....](#)



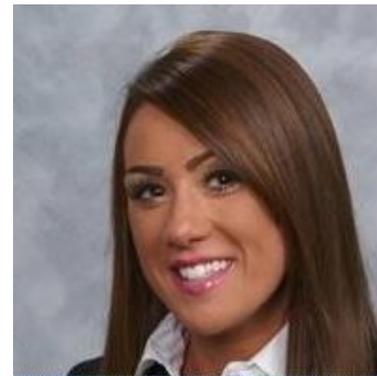
## Dr. Heinle Volunteers in Dominican Republic



Dr. Heinle was recognized for his service mission trip to Santo Domingo in the Dominican Republic over the Labor Day holiday weekend. During this self-sponsored mission trip, Dr. Heinle was able to perform dozens of dental implant surgeries, bone grafts and extractions for the neediest of patients. It was a thoroughly rewarding and educational experience for Dr. Heinle. [Read more...](#)

## Jennifer Ritz Joins Cross Roads Financial Advisors

Louis Falvo is proud to announce that Jennifer Ritz joined Cross Roads Investment Management in September as a Financial Advisor after a career with Merrill Lynch. She is also a board member for the professional advisors at The Community Foundation, member of the Rochester Business Alliance and Women, Council. Jennifer lives in Webster, New York, and enjoys spending time with family and friends. [Read more ...](#)



## RPCN Hosts Marketing Conference



RPCN, Rochester Professional Consultants Network, is hosting a sales and marketing conference, Lead. Market. Sell. on Wednesday, October 26, 2016 at the Radisson Hotel, 175 Jefferson Rd. in Henrietta. Learn about

improvements you can implement that could improve your business. To register, go to [Lead. Market. Sell.](#)

## Pink Celebration at Maplewood Estates

On Saturday October 15th at 2pm, we will have the honor of "Sawgrass Band" performing for our community in celebration of Breast Cancer Awareness Month. Tom Baily and band members are donating their performance in honor of all those affected by breast cancer. This touching musical event is for all to reflect and be educated on early detection of breast cancer.



## Barb Wyffels Helps Victims of Domestic Violence



Allstate agents and the YWCA are teaming to support local women and their children. From 10/1 to 10/31, the Wyffels agency will collect diapers, formula, towels, sheets/bedding, laundry detergent, canned goods, personal care items. If you'd like to support this month's drive, please stop by Wyffels Allstate Agency Town Centre Plaza 7374 Pittsford-Palmyra Rd. [Read More...](#)

## Ultimate Beauty to Help Regional Breast Center

Ultimate Beauty Laser Spa will have a booth on October 15, 2016 at the Dome Center in Henrietta for the Rochester Wine & Chocolate Festival. \$1 from every bottle of wine sold will go to Rochester Regional Breast Center! Enjoy chocolate, wines, cheese and other sweet and decadent delights for the traditional wine and chocolate connoisseur's senses and soul. [Read more...](#)



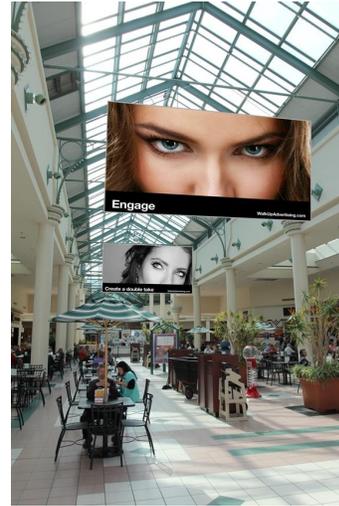
## Jill Steurrays Joins Silver Leaf Family Financial Group



Marc Kreuser and Kathryn Castro of Silver Leaf Family Financial group would like to introduce Jill Steurrays. Jill recently joined the practice as the new Administrative Assistant.. She is the welcoming committee when you come to our Newark office and the voice that greets you when you call either of our offices. [Read more...](#)

## WalkUp Advertising Offers Large Banners

WalkUp Advertising announced this week that they have now begun offering banner advertising in Eastview Mall. According to company CEO, Paul H. Bush, "We now have the ability to hang 9'x5' banners in strategic, high-traffic locations throughout the common areas of the mall. We are very excited with this new development as there are approximately 750,000 visitors a month on average to Eastview Mall. In addition, we have a number of other media products that are new to Eastview." Contact John Boot, Director of Sales, at 585.348.9863 for additional information. [Read more...](#)



## Trick or Treat at Maplewood Estates 10/28/16



Our 5th annual in-house trick or treat for all the kids, grand kids, neighbors and friends will be held Friday October 28th at 7 pm. This Halloween Event is for all to enjoy with a costume contest for the kids, games, seasonal treats and lots of candy to collect. Tell the family about this safe indoor trick or treat event.

## Lorna Brooks Joins Ashby Tax & Consulting

Ashby Tax & Consulting has hired a new Staff Accountant, Lorna L. Brooks. Lorna comes to us with 3 years of accounting, tax and QuickBooks online experience. She has a Bachelor of Science in Accounting from State University of New York at Geneseo. [Read more...](#)



## RANSOMWARE - A 21st Century Pandemic



What is Ransomware and how does it work? How long will it take to recover if your business falls victim to one of these malicious attacks? How can you stop or prevent Ransomware. How to train and educate your employees. Why Firewalls and Antivirus are not enough. How to protect client and employee personnel data. Free seminar. [Register here...](#)

## Welcome New Chamber Members!

[Tompkins Insurance](#)

## Future Chamber Programs. **Save the Date!**

Progressive breakfast at Ashby Tax & Consulting

11/3/16 8:00 am to 9:00 am, 1157 Fairport Road

Holiday Party for Chamber Members

12/7/16 5:00 pm to 7:00 pm, Woodcliff Hotel & Spa



## Small Business Workshops

[Simplified Social Media](#) Oct 15 9:00 am - 12:00 pm

[Generating Leads from Email and Social Media](#) Oct 18 9:00 am - 12:00

[Quickbooks for Busines Owners](#) Oct 27 8:45 am - 11:45 am

All workshops are at the Rochester Chamber of Commerce 150 State St

### Follow the Chamber on Social Media



**Social Media Tip:** LinkedIn - Our Chamber LinkedIn page was originally a personal page. We now have a business/organization page. Please stay connected by following our new page with the link above

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Please email us with any questions or concerns:  
fairportperintonchamber@gmail.com or call (585) 586-9840.

Thank you for your attention and response.

Sincerely,



**Paul West**  
*Nothnagle Realtors*  
Chamber President

**Contact Us**  
The Fairport Perinton Chamber of Commerce

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