



May 2017 Newsletter

Infogistics IT Business of the Month

Infogistics IT has been chosen as the April Business of the Month by the Fairport-Perinton Chamber of Commerce. Family owned and located on the Erie Canal in the historic village of Fairport since 1996, Infogistics began as a laser printer repair business and cartridge remanufacturer and later acquired a well-established IT company.

At Infogistics IT, they deliver complete computer solutions to support the critical technology requirements of small to medium businesses throughout the greater Rochester area. By applying their unique technical skills combined with over 20 years of IT experience, they provide customers with cost effective solutions that deliver efficiency, competitive tools and a stable and worry free IT environment. Clients are from many business sectors including healthcare, contracting, accounting and legal services.. [Read more.....](#)



Sounds for Life Wins Award

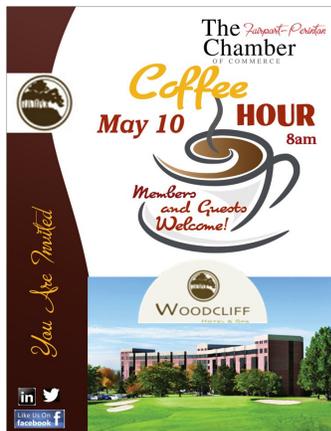


Ramona Stein and Sounds for Life received the Starkey Hearing Alliance 2016 Director's Award for going above and beyond to help the hearing impaired in our community. Sounds for Life will have a Health & Wellness Open House on May 17th 1:00 to 4:00 pm. FREE SCREENINGS, WELLNESS INFORMATION & CONSULTATIONS! REFRESHMENTS & RAFFLES! BASIN MEADOWS PROFESSIONAL PARK,

SULLY'S TRAIL, PITTSFORD, N.Y. 14534. FOR MORE INFORMATION CALL 585-248-5212. [Read more...](#)

Coffee Hour 5/10/17, 8:00 - 9:00 am

You are invited to a coffee hour Wednesday, 5/10/2017 8:00am to 9:00am, hosted by Woodcliff Hotel & Spa. Drop in to discuss what is going on at your business... and what the Chamber can do for you! The coffee is ready! We need your input! Free, no registration required. [Read more.....](#)



The Spine Chiropractic Opens New Office



Dr. Brundage is pleased to announce his new location. The Spine Chiropractic Wellness Center, 347 Hogan Rd. Suite 2 Fairport NY 14450 585-303-1711. The Spine Chiropractic seeks to educate the community on the benefits and importance of wellness care in achieving optimal health. Dr. Brundage's has 17 years experience as a chiropractor. His goal, as a healthcare provider, is to provide the greatest level of care possible.

[Read more...](#)

Spring Loans at The Lyons National Bank

Stop by the Lyons National Bank Perinton Park branch to learn how we can help you achieve your goals with a low-interest home equity line of credit. To find out more please visit our [website](#) or contact the Perinton Park branch at 585-433-2900



Bike Rodeo 5/20/17 10 am to Noon



Tompkins Insurance is partnering with Perinton Recreation and Parks on Saturday, 5/20 for a FREE Bike Rodeo. Registration is required. Flyer and WebTrac link are attached. Please spread the word! Put the pedal to the pavement at the Perinton Bike Rodeo! Presents in part by Kate Tally, Tompkins Insurance Agency Inc., this community wide event promotes fun and safety for the cycling season. Have your bike and helmet inspected by RV&E Bike and

Skate Shop, decorate your bike, learn safe riding techniques and have fun! Register on [webtrac](#) - code: 265823. [Also on Facebook.](#)

Mother's Day Wine & Cookie Pairing

Celebrate Mother's Day with a special cookie and wine pairing. The pairing includes a flight of three wines with 3 specially made cookies from Finger Lakes Cookie Co. Lilac Hill with a Lilac Hill infused snickerdoodle, Vidal Blanc with a lemon cookie and Rosso with the Rosso infused Chocolate Crumb cookie. Surprise Mom with custom-labelled wine when you arrive, \$2 off. Call 585-223-4210 to order. May 14, 11:00 a.m. -5:00 p.m. Cost: \$10 per person, \$7 per Mom.

Call 585-223-4210, or [buy tickets here...](#)



Edge Advertising Helps Social Workers



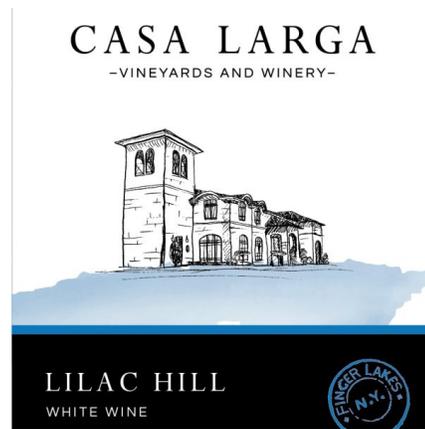
Edge Advertising Group provided Public Relations services for the Federation of Social Workers, which represents 900 Monroe County human service employees. Our most recent campaign on their behalf involved presenting information to the media and the community about a Crisis in Child Protective Services due to inadequate staffing. The press release resulted in coverage on all 4 local TV stations and on WXXI and WHAM radio.

Social media was also used as communication channels on the client's Facebook and Twitter

pages. [Read more...](#)

Casa Larga Official Wine of the 2017 Lilac Festival

Casa Larga Vineyards, Rochester's Winery, is proud to present the official wine of the 2017 Lilac Festival, Lilac Hill. Noted for its floral characteristics and unique blue bottle, this wine has served as a key symbol of Rochester's lilacs since its creation in 1994. Lilac Hill is a smooth and mildly sweet white wine, with a floral nose and refreshing citrus characteristics. Produced from a proprietary blend of Riesling, Muscat Ottonel and Cayuga, this award-winning wine is a festival classic. [Read more...](#)



Preparing for Social Security Seminar



Preparing for Social Security May 11, 2017 6:00 PM The Woodcliff Hotel & Spa. Allied Financial Partners is pleased to welcome back Kurt Czarnowski of Czarnowski Consulting to present our upcoming seminar, Developing Your Personal Social Security Strategy. A dynamic and insightful presenter, Mr. Czarnowski will be reviewing strategies to maximize your Social Security benefits, as well as distinguishing facts from the myths surrounding Social Security's solvency. For more information, or to RSVP for this event,

please contact Andrea True at (585) 410-6733 ext. 103 or via email Andrea True at atru@alliedfp.com [Read more...](#)

Employment Traps For The Unwary Employer

Allied Financial Partners is excited to introduce Andrew Ryan, Esq., partner at Woods Oviatt Gilman, who will be presenting Employment Traps For The Unwary Employer. Mr. Ryan will be addressing the top ways that small businesses inadvertently run into trouble specifically pertaining to employee management. May 23, 2017 2:30 PM Woodcliff Hotel & Spa. For more information, or to RSVP for an event, please contact Andrea True at (585) 410-6733 ext. 103 or via email atru@alliedfp.com.



Executive Breakfast Seminar - VOIP Phones



"The Good, The Bad and The Ugly on VOIP Phones and Services " Join Just Solutions, Panasonic, and Allworx on Wednesday, May 18th at the Hilton Garden Inn, Pittsford . You will learn about Voice Over Internet Protocol (VOIP), What is Quality of Service, What Companies or Equipment you should avoid, Is VOIP worth it? What are the Savings, Why your next phone system should

be VOIP, How to compare services, equipment and pricing, How do you handle Faxing, Alarms & Credit Cards systems? [For details and to register](#)

Kathie Ballou, RDH Joins Fairport Family Dental

Introducing our new Hygiene Coordinator: Kathie Ballou, RDH . Fairport Family Dental is excited to have Kathie join our talented team! Not only is she a Dental Hygienist but also a Fairport resident! After many years of practicing dental hygiene, she has now stepped into an administrative position. She brings with her extensive knowledge and background in the field of dentistry. Kathie's voice will be what greets you on the phone and her smiling face will be what welcomes you when you walk through our door. We are thrilled to have her on board [Read more...](#)



Casa Larga Chardonnays Receive High Marks



While Riesling has rightly become one of the signature wines of the Finger Lakes Region, the owners and staff of Casa Larga Vineyards also have reason to be particularly proud of their Chardonnays. All five Casa Larga Chardonnays received high ratings at Tastings.com, run by the Beverage Testing Institute: 2016 Vineyard Hill Chardonnay, 2014 French Oak Chardonnay, 2014

American Oak Chardonnay, 2014 Hungarian Oak Chardonnay and CLV Chardonnay. Chardonnay is the favorite varietal of the Colaruotolo family, owners of the winery. The wine loves to be paired with a wide variety of cuisine and is perfect on its own for relaxing after work and while cooking. [Read more...](#)

Manuel's Music Studio and The Inn on Church

Two of our Chamber members joined forces for special events. The Inn on Church has hosted Manuel's Music Studio's past two Coffee Houses, celebrating 37 years of their student performances. Manuel's owner and Chamber member, Garry Manuel performed also, along with his son Marshall. Artist Heather Heffernan painted while the students swept the inn with live music from guitars, basses and voices. The Inn is becoming a meeting place in addition to providing comfortable lodging. [Read more...](#)



FAST Shares Success at Business Conference



Marci and Ryan Callan, representing Fairport Swimming (FAST), presented their social media experience at the recent USA Swimming #SWIMBIZ conference in Colorado Springs. They were selected for their knowledge of the use of social media in all forms for the sport of swimming. The conference was full of trending ideas and

strategies for marketing your business or organization for now and the future. [Read more...](#)

Pamper Me, Spring Open House 5/13/17 1:30 pm

WELLNESS EXPO. Featuring chair massages,, blood pressure checks, cooking demos, herbal teas, essential oils, meditation accessories, breast health, arthritis care, exercise and health information, & more. Legacy at Fairways 681 High Street, Victor, NY. RSVPs appreciated: 585.924.7043 [Read more...](#)



Chamber Changes to New LinkedIn Account



In the past, the Chamber was using a "personal" LinkedIn page. We have moved to an organizational page and would like you to follow the Chamber @: [Fairport-Perinton Chamber of Commerce](#) (the hyphen is important and is what differentiates the old from the new page). Staying connected on multiple communication channels provides visibility for you professionally, as well as your company, and helps to ensure you know about and can take

advantage of Chamber benefits.

RPO Concerts

Debussy's La Mer May 11 & 13, 2017

Puccini's La Boheme in Concert May 25 & 27, 2017

[Visit Concert Calendar for more details](#)

If you have a group of 10 or more, Jenni Kohler will discount ticket prices and waive handling fees. Contact Jenni Kohler at jkohler@rpo.org call 585-454-7311 x297



ROCHESTER
PHILHARMONIC
ORCHESTRA

Welcome Our New Members

[Walsh Duffield](#)

[Rhino Chiropractic](#)

Save the Date

Networking, Inn on Church 6/6/17 5:00 pm

Annual Member Meeting, sponsored by TYS, LLP

6/15/17, noon to 2:00 pm, Monroe Golf Club

Coffee Hour Tompkins Insurance 6/28/17 8:00 am

July 4th Parade and Party in the Park

Follow the Chamber on Social Media



Please email us with any questions or concerns:
fairportperintonchamber@gmail.com or call (585) 586-9840.

Thank you for your attention and response.

Sincerely,



Paul West

Nothnagle Realtors
Chamber President

Contact Us

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