



October 2017 Newsletter

AFLAC is Business of the Month

Ellen Reynolds of AFLAC has been chosen as the September Business of the Month by the Fairport-Perinton Chamber of Commerce. Ellen has been an Independent Agent with AFLAC for 18 years. She works with businesses in the Rochester area to provide solutions and benefit enhancements with supplemental insurance for their employees, such as Disability, Dental, Hospital, Cancer, Accident and Life Insurance. Ellen is on the Board of Directors of the Fairport-Perinton Chamber of Commerce. She has been a Chamber member for over a decade, and spent seven of those years coordinating Chamber events, serving on the Board as Event Chair. [Read more.....](#)



Coffee Hour 10/17/17 8:00 - 9:00 am

The *Fairport-Perinton* Chamber
OF COMMERCE

You Are Invited

Coffee HOUR
Oct 17
8am - 9am

Members and Guests Welcomes!

Hosted by
Tom Fortunato



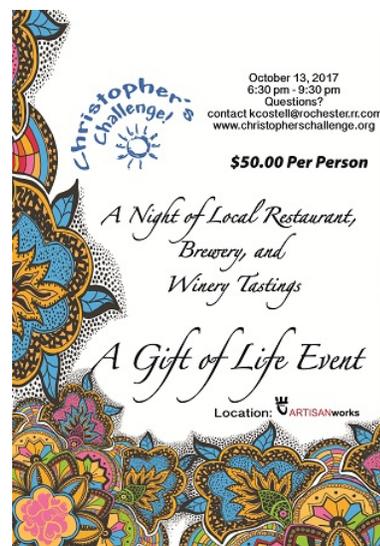
FITNESS MOTIVATION
PW Fitness
2200 Penfield Rd
Penfield, NY 14526

f t in

You are invited to a coffee hour at Fitness Motivation, hosted by Tom Fortunato, PW Fitness 2200 Penfield Rd, Penfield, NY 14526. Drop in to discuss what is going on at your business... and what the Chamber can do for you! The coffee is ready! We need your input! [Read more ...](#)

Christopher's Challenge Fundraiser 10/13/17

Christopher's Challenge is holding a tastings event at Artisan Works on Friday, October 13, 6:30 to 9:30 pm. Please join us for several local restaurants, wineries, breweries and cideries tastings. All proceeds to support patients getting a 2nd Chance At Life! [Purchase tickets here...](#)



Open House at Alliance Advisory Group 10/11/17



Open house and networking event at our new location. This event is hosted by Kellie Wright and [Alliance Advisory Group](#), 600 Park Ave, Rochester NY 14607. Parking in our parking lot. Oct 11th 4:30-6:30 Light snacks and beverages. Free. [Register here...](#)

Annual Halloween Parade 10/27/17

Be a part of Perinton Recreation and Parks' annual Halloween costume parade! Meet at Johanna Perrin at 6pm on Friday, October 27th to walk with us down to Potter Park where there will be complimentary cider & donuts and a costume contest. This event is co-sponsored by the Fairport Rotary Club. [Read more ...](#)



Teen/Tween Canvas Night 10/27/17

CREATED BY US POTTERY

Teen/Tween Canvas Night
Friday Oct. 27th
6-8:30pm

* Canvas Painting
 (3 Cats on fence)
 * Pizza & Treats
 * Minute 2 Win It Games
 Costumes Welcome
 Reservations Required
 Ages 10-15 \$40.00 pp
 (10% off Siblings)
 585-223-8210

© All Images Copyright of The Paint Bar

Calling ALL Teens/Tweens....I'm SOOO Excited Halloween is on it's Way!! Join Ms. Jami For A Spook-Tacular Night of Canvas Painting, Pizza & Minute-2-Win It Games!! Reservations Required!! 10/27/17 from 6:00 to 8:30 pm. 3 Railroad St. Fairport, NY. Call 585-223-8210 to register. [Read more...](#)

Cyber Security Seminar 11/1/17

Just Solutions cordially invites you to our quarterly Executive Breakfast Seminar: **Cyber House of Horrors: Hackers, Cyber Crime and The Dark Web.** During this Executive Breakfast Seminar, you'll learn: Critical IT security protections every business must have in place to avoid cyber-attacks, data breach lawsuits, bank fraud and compliance penalties. What it really takes to protect your organization against new threats and today's sophisticated cybercrime rings. How to protect your employees from the dramatic rise in credential based exploits on the Dark Web.



Wednesday, November 1st 7:30 - 9:30am. Hilton Garden Inn 800 Pittsford Victor Rd. Pittsford, NY 14534. [Register here...](#)

Barktober Fest Helps Pets

**Get ready!
 Get your tail waggin!
 Go!**

Join us on Saturday, September 30th, for the Lollypop Farm Barktober Fest Walk for the Animals. Create a Tail Waggin' Team, fundraise, and walk to help homeless and abused animals. It's the biggest pet-friendly walk and festival to help Rochester's homeless and abused pets!

Sign Up Today
lollypop.org/bfest

Please Join Us
Saturday, September 30th
 Check-in starts: 10:00 a.m.
 Walk begins: 11:00 a.m.
 Lollypop Farm, Humane Society of Greater Rochester
 99 Victor Road
 Fairport, NY 14450

(585) 223-1330 • info@lollypop.org • www.lollypop.org

On Saturday, September 30th, Lollypop Farm held its annual Barktober Fest Walk for the Animals. Tail Waggin' Teams raised funds, and walked to help homeless and abused animals. It's the biggest pet-friendly walk and festival to help Rochester's homeless and abused pets! [Read more...](#)

Ultimate Beauty Open House 10/18/17

Join us for an open house on Wednesday, October 18th, 9am-7pm at 800 Ayrault Road, Suite 130, Fairport. Special Pricing and Great Prizes! Join the experts from Ultimate Beauty and experience our SkinScope. See your skin's health on a whole new level. The SkinScope machine gives you the knowledge you need about your skin for looking your best now and in years to come. Also, learn about the latest techniques in Laser Hair Removal and Body Shaping. Also at Midtown Athletic Club 10/14/17, 8:30am - 12:00pm and 10/16/17 9:00am - 1:00pm and 5:00 - 7:00pm. Call 585.421.9099 to Reserve your spot! [Read more...](#)



Fairport Brewing Celebrates 5 Years



Fairport Brewing Company will be celebrating their 5th anniversary from October 6-7 and hosting ROCTober fest that same weekend! Join them for a cold beer on the patio while enjoying music Friday night and all day Saturday, and some of your favorite local food trucks. [Read more...](#)

RPO Concert Series

Ravel's Bolero Oct. 5 & 7
Seaman Conducts Mozart & Sibelius Oct. 19 & 21
Heroes: A Video Game Symphony Oct. 26
[Read more...](#)

ROCHESTER
PHILHARMONIC
ORCHESTRA

Creekstone Grand Opening



Pride Mark Homes is proud to announce the grand opening of their third apartment building at the Creekstone Community in Fairport. The completion of this building marks the end of construction. The Creekstone team is very proud that all units were pre-leased before completion. The property features 152 units: 26 bungalows, 60 townhomes, 66 apartments and a beautiful Community

Center with a fitness center, and heated pool. The project was completed well before deadline. [Read more..](#)

Farmer's Market Quick Pickle: 10/8/17

Casa Larga Vineyards invites you to master the art of quick pickling with owner of Real Delicious Kitchen, Maggie Klee! You'll walk away empowered with new knife skills, a better understanding of the science behind pickling, a detailed recipe packet, two jars of pickles and a belly full of pickled goodies. All supplies will be waiting for you upon arrival (apron, cutting board, chef's knife, recipe packet, and pickling items) \$35 pp and this includes your first beverage. October 8th from 2:00 to 4:00 pm.

[Purchase tickets here...](#)



LNB offers CardValet App!



Stay in control of your payment cards with our debit and credit management services. Easily manage all of your Lyons National Bank debit and credit card usage from your mobile device by downloading the CardValet app. Simply download the free app from the Apple® App Store or Google® Play Store for an easy and convenient way to monitor your transactions; "turn off" your card when not in use, establish transaction spending limits, decline a transaction when the amount exceeds a predefined threshold. [Read more...](#)

Ribbon Cutting Event at Next Level 10/26/17

Join us for a ribbon cutting on 10/26/17 at 4:00 pm. For over 12 years, Next Level Strength and Conditioning has offered the latest in Sports Performance Training to countless Youth, High School, College and Professional Athletes. Our team of knowledgeable strength coaches possess a wealth of experience working with athletes and general fitness clients of all ages and skill levels. We take pride in offering developmentally appropriate programs with sound progressions and sequencing, within a closely supervised environment to maximize results and safety. 80 Lyndon Rd Fairport, NY 14450 [Read more...](#)

The Fairport-Perinton Chamber OF COMMERCE is proud to announce...

RB Resorative Body Works
NEXT LEVEL STRENGTH AND CONDITIONING
MP MANA PERFORMANCE THERAPY —FOR SPORT & LIFE—
PHYSICAL THERAPY • LIFESPORT TRAINING • SPORT REHABILITATION

Ribbon Cutting **October 26**
4:00pm 2017



Chamber Members and Guests Welcome
Register at FPChamber.org

FREE to Attend

Thomas Creek Ice Arena
80 Lyndon Road
Fairport, NY 14450



Medicare Seminar 10/24/17



"Medicare Advantage Plans & Insurance Updates 2018" Ron Brandwein
Lifespan's Health Insurance Information Counseling & Assistance Program
Tuesday, October 24 2:00 - 3:00 pm. Learn about health insurance updates and changes that may impact you in the next year. Understand your options under Medicare and prescription drug plans.

Come get your 2018 Medicare Advantage Plan Comparison Charts for Monroe County. Registration appreciated Call 388-23476. Location: Perinton Presbyterian Church Fellowship Hall * 6511 Pittsford Palmyra Road, Fairport.

Hamilton Place Construction Begins

Pride Mark has begun construction on Hamilton Place, which is a new luxury townhome community in Fairport, located on the corner of High St. Extension and Hamilton Road. This "for sale" property will feature 32 end unit townhomes and one single family home. Our first homes will be completed this Fall. Now is the perfect time to reserve the ideal location for your new home! More information available here... [Read more...](#)



Al Hamilton Joins SAN Group



The Satellite Agency Network aka SAN Group, Inc. has added a new member to their Western New York territory. Fairport Perinton Chamber member Don Eaton welcomes Al Hamilton, owner of AQM Hamilton Insurance Agency in Rochester, NY. to the SAN Group. Al is one of the newest agents to take advantage of the growth opportunities that SIAA and San Group offer to the small independent insurance agents. Good luck and happy selling Al! [Read more....](#)

Samantha Castronova Joins Sharp Notions

Sharp Notions is happy to welcome Samantha Castronova to the team as our Graphic Designer. Samantha is a graduate of the Rochester Institute of Technology, with a BFA, Graphic Design & Marketing. [Read more...](#)



Boost Revenue with 6 Second Ads



Media sources are releasing information about the upcoming Super Bowl ads. This year, 6 second-ads will be sold. They explain the change due to people being trained for short viewing sessions by social media. Actually, our Rochester media market has been using these short ads in advertising campaigns for nearly a decade. Edge Advertising Group can guide you on the use of these short ads. There is no fee to the advertiser for tapping their expertise; broadcast media shares the advertising revenue. [Read more...](#)

Mcleana Schwab Joins FAST

Fairport Swimming (FAST) is excited to welcome Mcleana Schwab to our coaching staff. Mcleana is a graduate of Nazareth College with a BS in Health Science, minor in Psychology and a Doctor of Physical Therapy. As an undergrad at Nazareth, she was member of the swim team, being named captain in her senior year. Her focus with FAST will be to design and facilitate an appropriate dry land program for our swimmers ages 9-12, teaching coordination, balance, strength and injury prevention, in addition to coaching swimming. Mcleana is a Fairport resident and also employed at Lattimore Physical therapy. [Read more...](#)



Sharp Notions Sponsored Social Media Conference



Sharp Notions sponsored Upstate Social, a social media conference that was held at the George Eastman Museum in September. Upstate Social Sessions was a day to inspire and educate the community on the value of social media in our personal and professional lives. This day-long conference featured sessions with national and local professionals who've proven social prowess in their field. It was the largest (and only) conference in Rochester, NY covering social media. [Read more...](#)

Annemarie Farone Joins Allied Financial Partners

Thomas M. Tette, CPA and Kenneth E. Ingersoll, CPA are pleased to announce that Annemarie Farone has joined the firm as Sales Associate for our payroll division. Farone holds a Master's degree in Strategic Leadership from Roberts Wesleyan College, a Bachelor's degree in Physical Education from Ashland University and an Associate's degree in Liberal Arts from Monroe Community College. Prior to working with Allied Financial Partners, Farone held the position of Sales Administrator at PICS Telecom International. As Sales Associate, Farone will be working closely with business owners to find solutions to their payroll, HR and employee benefit needs. [Read more...](#)



Citizens Bank Offers Fall Loan Rates

New home equity line of credit customers can save even more with our fall rate reduction, now through October 31, 2017. That means if you do not have an existing HELOC with us that you would be refinancing, you can take advantage of this rate reduction. Use the equity in your home to help with home improvements, debt consolidation, cash management, paying for an education and much more. [Read more...](#)

Webster Workforce Conference 10/3/17

Tuesday, October 3, participate in a multi-generational workforce conference, hosted by our neighbor, the Webster Chamber of Commerce. They are offering Fairport-Perinton Chamber members the "member" price of attendance. Penfield Country Club Inc, 1784 Jackson Rd, Penfield, NY 14526, USA 7:30 to 11:30 am \$69 Members, \$89 Non-Members. [Read more...](#)

Perinton Ambulance Open House 10/8/17



Perinton Volunteer Ambulance cordially invites you to our Open House and Fall Festival on Sunday, October 8th from 2 - 5 pm! Details and events can be found by

visiting the "Events" section of our Facebook page. Find us by searching for @PerintonAmb. We hope to see you there! [Read more...](#)

Trick or Treat at Maplewood Estates 10/21/17

On Saturday October 21st from 2:30-4:30, Maplewood Estates holds its annual Trick or Treat Safehouse for all of the children in our community. All are welcome, rain or shine because it's indoors!



Welcome Our New Members

[Fairport Perinton Partnership](#)
[Next Level Strength & Conditioning](#)
[Lollypop Farm](#)

Save the Date

Networking at Fairport Family Dental 11/2 5 pm
Coffee hour at Patrick Luke Studio 11/15 8 am
Chamber Holiday party at Woodcliff 12/6 5 pm
State of the Town/Village/Schools 1/18/18 11 am

The Chamber is booking coffee hours and networking for 2018. Contact us ([here](#)) if you would like to host an event.

Follow the Chamber on Social Media



Please email us with any questions or concerns:
fairportperintonchamber@gmail.com or call (585) 586-9840.

Thank you for your attention and response.

Sincerely,



Jim Bilotta

Lyons National Bank
Chamber President

Contact Us

The Fairport Perinton Chamber of Commerce
P.O. Box 1144 | Fairport, NY 14450
<http://www.fairportperintonchamber.org>
fairportperintonchamber@gmail.com
585-586-9840