



March 2016 Newsletter

Sandy Swanson, LMT Business of the Month



The Fairport-Perinton Chamber of Commerce is pleased to announce that Sandy Swanson, LMT has been named its February Business of the Month. As a licensed Massage Therapist, Sandy enjoys conversing with her clients and using her

hands in their healing process. Her clients include those with disabilities, Veterans, and senior citizens. "I love what I do" Sandy shared [Read more here](#)

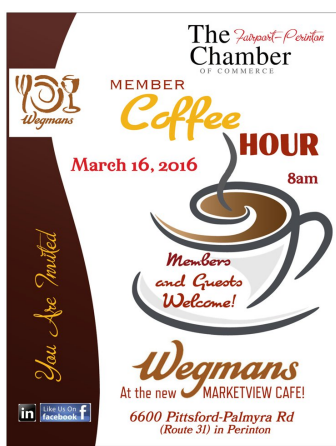
Networking at Nu-Life Medical Equipment and Just Solutions 3/10/16 5:00 - 7:00 pm

Join us on March 10th, 2016 for an after-hours networking event at Nu-Life Medical Equipment & Supplies and Just Solutions. The event is free for members, \$10 for non-members and walk-ins

[Please register here.....](#)



Chamber Coffee Hour 3/16/16 8:00 am



You are invited to a coffee hour at Wegmans Perinton Cafe. Drop in to discuss what is going on at your business... and what the Chamber can do for you! The coffee is ready! We need your input!

Free, no registration required.

Fairport Brewing Hosts Dinner Event 3/7/16

Fairport Brewing Company and Fairport Village Inn will be hosting a 6 course beer pairing dinner, Monday, March 7, at 6pm, at the Fairport Village Inn. Tickets are available exclusively at the FBC Tap Room. \$45/person includes beer, food, tax, and gratuity. [Visit FBC's Facebook](#) page for the full menu. Tickets are limited!



Woodcliff Wine Down Days 3/24/16



Please join us for a fun and relaxing event in Horizons Lounge at Woodcliff Hotel & Spa for cocktails with a beautiful view! Please feel free to bring family and friends.

Hosted by Silver Leaf Family Financial Group
Advisors Marc Kreuser and Kathryn Castro. Free for Chamber Members.

[Register Here....](#)

Louis Falvo Starts New Business



Louis Falvo, CIMA, CDFA, has started Cross Roads Divorce Advisors to help individuals and couples address the financial aspects of divorce in a civilized, equitable, and efficient manner by providing expert divorce financial planning and advice. Their mission is to provide divorce financial

planning services that focus on your long term well-being. They have experienced - professionally and personally - that the financial decisions made during a divorce will very likely be the biggest and most difficult decisions the you will ever make. [Read more.....](#)

Fairport Baptist Home Fundraiser 3/10/16

Join Fairport Baptist Homes at Alex and Ani in Victor. Sip, snack and shop with others who share your passion for giving back. 15 % of proceeds to benefit Fairport Baptist Homes

Thursday, March 10th 6:00-9:00pm Alex and Ani Victor 235 High Street Ext. RSVP by

March 2nd to Kathleen Zastrow kzastrow@fbhcm.org or 585.388.2322

[Read more here...](#)



Trish Hook Joins Just Solutions

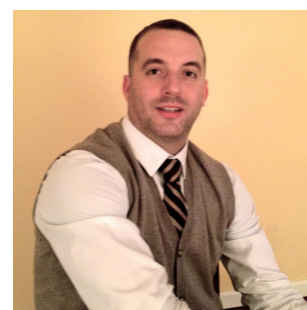


[Just Solutions](#) is excited to welcome Trish Hook to their team. In her new role as a Business Development Manager, Trish will look to add new clients to Just Solutions growing portfolio.

Trish brings over 20 years of insurance experience and knowledge. She owned her own Allstate Agency in Canandaigua, NY. She is an avid contributor to the community. She is past President of the Kiwanis Club of Canandaigua and past Lieutenant Governor of the Finger Lakes Division of Kiwanis. She is also an active Chamber Member. We are excited to have Trish on our team!

New Board Member Appointed to Economic Development Boards

The Fairport Office of Community + Economic Development welcomes Robert Genthner to the Boards of Directors of the Fairport IDA, LDC and URA. Robert is a village resident and an attorney at Thomas Reuters Expert Witness Services. We thank him for sharing his time and talent with us and the village.



[Here is a complete list of board members](#)

Tom Fortunato Trains Fire Fighters



Recently, Tom Fortunato, owner of [Fitness Motivation](#), a fitness training company, made a presentation to the Penfield Volunteer Fire Company. The fire company has a fully outfitted gym at their fire house. Once cleared by the Fire Company Board of Directors, Fitness Motivation will begin training Fire Company members at their gym.

This training can include one-on-one, group training, and fitness consultations.

WalkUp Advertising Completes New Installation

WalkUp Advertising just completed the installation of another HD digital display advertising and interactive mall mapping system - similar to the installation in Eastview Mall. The new system is in The Mall at Greece Ridge and features the latest generation of interactive wayfinding. In addition, the system runs 15-second video advertisements across seven screens simultaneously-delivering tens of thousands of exposures per month.

[For additional information or to advertise visit](#)



Spelling Bee Contest



Amanda Diedrich from Edge Advertising Group, Sandra Swanson, a licensed massage therapist, and Heather Jones from Just Solutions, represented the Chamber in the annual Fairport's FACET adult Spelling Bee. They told us that success is spelled:

C~H~A~M~B~E~R!

Welcome New Chamber Members!

[Rochester Rehabilitation Ventures PROS](#)

[Comfort Windows](#)

[Donald A. W. Smith, P. C.](#)

[LNB Financial Services](#)



Greater Rochester

Small Business Workshops

[Knowing Your Customers: Personality Profiling Made Easy](#)

3/17 8:00 am to 12:00 pm, Rochester Business Alliance, 150 State St.

[Take Your Marketing to the Strategy Level Workshop](#)

3/24 8:30 am to 3:30 pm, Rochester Business Alliance, 150 State St.

Future Chamber Programs. [Save the Date!](#)

Selling Skills for a Small Business

4/13/16 2:00 to 4:00 pm at Lyons National Bank, Fairport Branch

Follow the Chamber on Social Media



Please email us with any questions or concerns:
fairportperintonchamber@gmail.com or call (585) 586-9840.

Thank you for your attention and response.

Sincerely,



Paul West

Nothnagle Realtors
Chamber President

Contact Us

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