



January 2018 Newsletter

Katie Castro, Ameriprise is Business of the Month

Ameriprise Advisor, Katie Castro has been chosen as the December Business of the Month by the Fairport-Perinton Chamber of Commerce. Katie has been a financial advisor since 2008 and specializes in divorce and elder transition. She also has expertise in managing the costs of higher education, debt management, and savings strategies. Katie is a Certified



Financial Planner and Certified Divorce Financial Analyst. For the past 2 years, Katie has been the Chair of the Chamber's Membership Committee and recently was elected Vice President of the Chamber. Outside of the Chamber, Katie serves the community through Foundation for Women's Financial Education, The Advisory Panel on Successful Aging, Girl Scouts, PTA and Penfield Youth Sports. [Read more.....](#)

State of the Town/Village/Schools 1/18/18

The Fairport-Perinton
Chamber
OF COMMERCE

JANUARY 18, 2018
11:00am - 1:00pm

Networking:
11:00am - 11:45am
Program & Lunch
11:45am - 1:00pm

\$20 for Chamber Members
\$25 for Non Members

Presents

State OF THE & Town, Village Schools

with ...

HON. MICHAEL BARKER *Town Supervisor*
HON. FREDERICK "FRITZ" MAY *Village Mayor*
BRETT PROVENZANO *Superintendent of Schools*

NEW! A plated, sit-down lunch to save time!
Please RSVP at fairportperintonechamber.org
BY JANUARY 11

HOSTED BY **Burgundy Basin** 1361 MARSH RD.

The Fairport Perinton Chamber of Commerce presents the State of the Town, Village, and

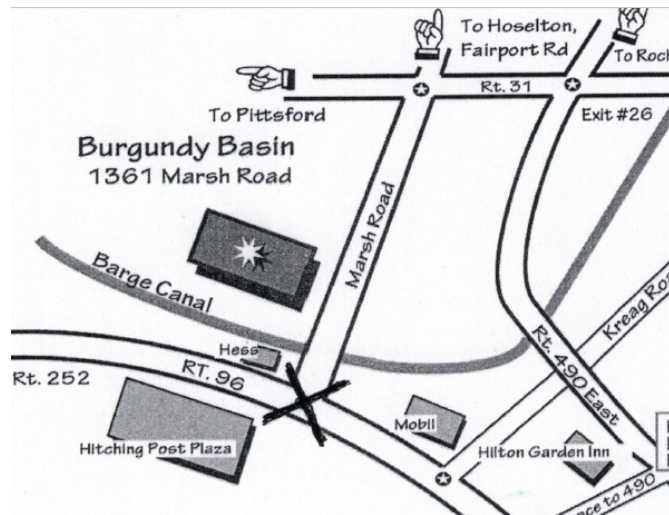
Schools. Speakers include Hon. Michael Barker (Perinton Town Supervisor), Hon. Frederick "Fritz" May (Fairport Village Mayor), and Brett Provenzano (Fairport Superintendent of Schools). The Burgundy Basin, 1361 Marsh Rd, Pittsford, NY 14534. 1/18/18 from 11:00 am to 1:00 pm.

Networking, Lunch and Program \$20 for chamber members. Non-members \$25.

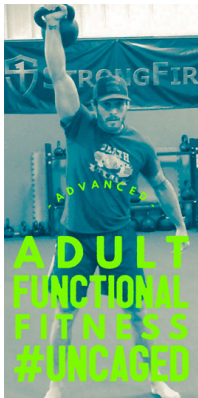
Please register by 1/15/18. [Register here ...](#)

Marsh Road Bridge Closes for Repairs

The NYSDOT will be making a repair to the Marsh Road bridge by Route 96 in Bushnell's Basin. Work begins January 2018. This repair is expected to run through June 2018. There are several other convenient options available to get to the [Burgundy Basin Inn](#) from Route 31.



Uncage Yourself in 2018



Next Level is excited to announce that Coach Kurt will be offering an 8 week Adult Functional Fitness Camp starting January 4th! Camp Uncaged will be geared toward our advanced Roots members and any other highly skilled fitness enthusiast who want to achieve high level functional skills and movement concepts, all tied in to an effective training session. [For more information...](#) New to Adult Fitness? Check out our [Roots Class here...](#)

John Rabish Wins Labor Council Award

Edge Advertising Group Partner, John Rabish, was the recipient of the 2017 Rochester Labor Council Community Solidarity Award this December. The Annual Awards Dinner recognizes union members and community leaders who are strengthening the labor movement in our area. [Read more.....](#)



ESL Ribbon Cutting 12/1/17



ESL Federal Credit Union celebrated the opening of its 21st branch, and first Fairport location at 1271 Fairport Road, Fairport, NY. ESL President & CEO Faheem Masood and elected officials held a ribbon-cutting ceremony at the new branch. "Our new Fairport branch provides convenient access to ESL's personal banking, business banking, and wealth management services to customers,

who live and work in the Greater Rochester area. Expansion of our local branch presence helps ensure that our services continue to be available to our customers, how and when they need them." [Read more.....](#)

Rhino Health Conducts Lunch & Learn

With each New Year, people are excited to get their health on track. What better way to help your employees? We bring you lunch and tell your employees how we can help them overcome some hurdles. We recently did a Lunch and Learn at [Alliance Advisory Group](#). They loved the



sandwiches we brought from UNO's Victor, and the education we shared with them. Please contact us at 585-420-7926 or email Info@GoRhinoHealth.com to set up a time for us to do a Lunch and Learn for you. Here are some examples of what a Lunch and Learn looks like. [Read more.....](#)

RAMP Releases New Album

Rochester Area Music Project (RAMP) owners (father and son) Garry and Marshall Manuel just released an album titled Sonsup. The material can best be described as acoustic oriented rock framed with loads of vocal harmonies. The songs were all penned by group members except for the Beatle cover, I'll Be Back. The recording engineering was done under RAMP with Marshall as the recording engineer for the project. Marshall holds a degree that focused on audio engineering from the New England School of Communications. He also teaches recording classes at RAMP. Lessons offered at RAMP include Guitar, Bass, Piano, Drums, Voice, Recording, Saxophone, Clarinet and Flute. To top it off, nearly all the products used on the album can be purchased at RAMP! You can check out the album [here...](#) For more information call 585.223.2310 or [visit...](#)



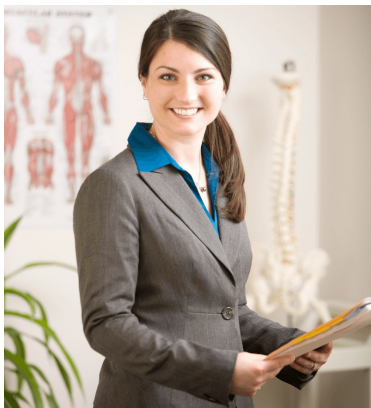
Fairport Senior Community Has New Name

Local senior living community, Maplewood Estates, is under new management. Their new name is Solstice Senior Living at Fairport. This new national joint venture is between NorthStar Healthcare Income, Inc., (NHI), the property owner



and Integral Senior Living, a premier provider of senior living management services. "Living and working at Fairport will only get better as we introduce new activities and culinary programs," said Thomas Cappon, Solstice's regional director of Sales and Marketing supporting Fairport. "So, aside from a new name, residents, associates, family members and community friends should have the same day-to-day experiences." [Read more.....](#)

Perinton Hills Chiropractic Celebrates 10 Year Anniversary



Drs. Maria Zalone and Kevin Sommer are a husband and wife chiropractic team at Perinton Hills Chiropractic, celebrating 10 years in business. Since 2007, PHC has continued to grow, increasing both physical size and services. Now in a new, larger office, Perinton Hills Chiropractic also offers clinical nutrition, licensed massage therapy and Graston technique services. The doctors are passionate about helping people to decrease pain after an injury with hands-on chiropractic care, as well as injury prevention with Wellness Care. They treat all types of spine-related injuries. Both have additional certification in spinal

trauma and whiplash from the Spinal Research Institute of San Diego and extensive post-graduate work in nutrition. Their goal is to help patients be pain free, and prevent reoccurrence of the injury through healthy lifestyle choices. [Read more.....](#)

New Sparkling Wine from Casa Larga Vineyards

Casa Larga Vineyards is releasing a new wine. The 2017 Muscat Ottonel Pétillant Naturel is a sparkling wine, fermented naturally from Muscat grapes harvested in 2017. The wine represents both a new wine in the portfolio for Casa Larga, as well as a different approach to winemaking. Muscat Ottonel was one of the first grape varieties planted in the vineyards on Turk Hill Road in Fairport when the winery began in 1974. The Muscat grapes are the first to be picked during fall harvest, and the 2017 Muscat Ottonel Pétillant Naturel was also the first of the year's harvest to be bottled - just 10 days after harvest. [Watch this YouTube video...](#)



Claim Your Free VoIP Readiness Assessment!

Just Solutions is offering a FREE VoIP readiness assessment to determine if a VoIP phone system will actually deliver the cost savings you want without sacrificing call



and sound quality, dependability and the features you need. At the end of our assessment, you'll know: The exact and true amount of money you will save (if any). If a VoIP phone system will work in your environment. If you have the right Internet connection to use a VoIP phone system without problems. What the best phone system is for you. How you can increase sales, lead conversion and customer happiness. There's no cost or obligation to buy. You will gain is greater clarity on what your options are and whether or not a VoIP phone system is right for you. Claim your free assessment [here...](#) or call 585-321-9999.



Greater Rochester

SCORE Small Business Workshops

Business Basics

Begins January 16th. 4 sessions. 9:00am - 11:30am Fee: \$99

5 Star Bank 395 Westfall Rd [Register here...](#)

QuickBooks for Experienced Users January 25, 2018, 1:30pm Fee: \$29

5 Star Bank 395 Westfall Rd [Register here...](#)

SCORE offers the largest network of volunteer business mentors providing free answers to your business questions. Find a mentor [here...](#)

RPO Concert Series

E.T the Extra-Terrestrial in Concert Jan. 12 & 13, 2018

Night on Bald Mountain Jan. 18 & 20, 2018

Audra McDonald Jan. 25, 2018

Peter and the Wolf Jan. 28, 2018

[Read more...](#)



ROCHESTER
PHILHARMONIC
ORCHESTRA

Welcome Our New Members

[Fresh Air for the Eastside](#)

Save the Date

Networking at Created By Us Pottery 1/24/18 5 pm

Coffee Hour at Hamilton Place 2/6/18 8 am

Quarterly Member Meeting March 2018

The Chamber is booking coffee hours and networking events for 2018. Contact us ([here](#)) if you would like to host an event.

Follow the Chamber on Social Media



Your content submitted to Newsletter@FPChamber.org will also be communicated through the Chamber website, Facebook, Twitter, and LinkedIn pages. Please visit our social media pages to COMMENT and SHARE, which triggers the social platforms to share the information with more users.

Please email us with any questions or concerns:

fairportperintonchamber@gmail.com or call (585) 586-9840.

Thank you for your attention and response.

Sincerely,



Jim Bilotta

Lyons National Bank

Chamber President

Contact Us

The Fairport Perinton Chamber of Commerce

P.O. Box 1144 | Fairport, NY 14450

<http://www.fairportperintonchamber.org>

fairportperintonchamber@gmail.com

585-586-9840